

Bettie

From: Bettie <bplecker@ntelos.net>
Sent: Thursday, January 23, 2020 10:16 AM
Subject: January News and Notes
Attachments: 2020 Committees.doc; 2020 MEETINGS AND EVENTS CALENDAR.doc

NEW MEMBERS: Robby Hutchens-1st Choice; Katelin Garner-RE/MAX Waynesboro; Megan Miller-James River Realty; Cheryl Rickman-Kline May; Tamara Hostetter and Katherine Schmandt-Old Dominion; Angie Moneymaker-Nest; Evonne Crebbs-Key Real Estate

TRANSFERS: Ronnie Church, Keri Martin, Tim Armentrout, Erin Armentrout, Cindy Springer and Jodi Riley to Keller Williams Alliance. Becky Good and Aliesha Hamel to Nest Realty.

YPN Sponsoring VAR Economist Lisa Sturtevant on Feb. 6 at Frontier Culture Museum. Use link to sign up through Eventbrite. GAAR is the password. <https://www.eventbrite.com/e/var-chief-economist-hosted-by-gaar-ypn-chapter-tickets-85108376445>

MLS Update: You can now access Homesnap from the Resources page on Paragon.

MLS Heads-up: NAR new policy adopted at November meeting, must be in force by May 1. GAAR Rules and Regs will be revised accordingly.

“Within one business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.”

You will be hearing more about this as the May 1 date approaches. The key words to note here are marketing a property to the public. This will include signs, social media, flyers, etc. It does not change the 72 hour rule that is in place in GAAR MLS Rules and Regs if the property is not being “marketed to the public”. VAR has a video on their site by legal counsel Laura Farley that addresses the issue.

President or AE Office Contacts and/or Visits: President Jill Grimm and AE Bettie Plecker will be reaching out in 2020 to Brokers and New Members to answer any questions concerning

GAAR, VAR or NAR member benefits, programs or projects and can visit your office if requested.

At the recent VAR Leadership Summit, GAAR was presented with the **Triple Crown award for RPAC Contributions in 2019**. The Triple Crown is presented for exceeding all three local goals; the Fair Share Goal, Participation by Members and Number of Major Investors (\$1,000). GAAR has been recognized with this Award for the past 5 years since it was established.

Attached is the 2020 Committee List and the 2020 Meetings and Events Calendar.

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